CUL/IS Strategic Directions

listening, thinking and planning together
What are Strategic Directions?

- *Statements* that reflect our highest-level aspirations

- *Touchstones* for ongoing decision-making

- *Guides* for committing resources to the most impactful strategic efforts & initiatives
A shared CUL/IS mission?

- Enriching the intellectual life of the University
- Engaging in major University initiatives that leverage our expertise
- Advancing the mission of the University
Guiding documents

CUL/IS Strategic Directions will directly align with Columbia University stated mission & goals.

- Columbia University Mission Statement
- Columbia divisional strategic plans & goals
- Columbia development priorities
Stakeholder engagement

Taking into account the perspectives of communities of diverse stakeholders:

- Students, faculty, library staff
- Peers and key collaborators
Phase 1: strategic thinking skills development

Phase 2: stakeholder engagement

Phase 3: synthesizing inputs

Phase 4: draft documents
Developing Strategic Directions

- **Phase 1**: developing skills & ways of working together on strategic thinking

- **Phase 2**: engaging stakeholders in topical discussion; gathering inputs for our process

- **Phase 3**: synthesizing inputs across stakeholder groups

- **Phase 4**: drafting Strategic Direction documents
Communications plan

- Strategic Directions Wiki
  - Available: January 2016

- Strategic Directions public website
  - Available: January 2016

- Professional development Skills Lab
  - Available: February 2016

- Input & Feedback
  - ALWAYS: StrategicDirections@libraries.columbia.edu