Columbia University Libraries
Thomas J. Watson Library of Business & Economics
http://library.columbia.edu/indiv/business.html

Useful Information about Watson Library

Contact a librarian for research help:

- **On call hours**: Monday - Friday, 11am - 5pm EST [starting September 6, 2011]
- **Phone**: Call us at 212-854-7804
- **Email**: business@libraries.cul.columbia.edu [same day response on weekdays]
- **Consultations**: email business@libraries.cul.columbia.edu to set up an appointment
- **IM** a research librarian for help with your research. See the Libraries’ Ask a Librarian page: http://library.columbia.edu/services/askalibrarian.html
  **Hours** [starting September 2011]: Monday – Thursday, 10am – 9pm; Friday, 10am – 5pm or just add the Columbia Libraries to your list of IM contacts: askusnowcolumbia [for AOL, MSN, and Yahoo]
- **Consult** our research guides: http://library.columbia.edu/indiv/business.guides.html

Policies

- You **must** have a Columbia University ID to enter the library. If you forget your ID you can go to **Uris 111** [open Monday to Friday during regular business hours]. Outside of these hours go to the Library Information Office in 201 Butler Library.
- **Library hours**: http://library.columbia.edu/indiv/business.html [Click on **Hours** from the menu on the right]
- To reserve a **study room**: http://www4.gsb.columbia.edu.students/mba/watsonroomsched
- For information about items in course **reserves** see: http://library.columbia.edu/content/libraryweb/reserves/policies/busres.html
- For information about **printing** in the library: http://library.columbia.edu/indiv/business/guides/printing.html
- For information about **access** to the libraries, **loan** periods, and **fines** see: http://library.columbia.edu/services/faq.html
Selected Electronic Resources

If you do not find a database that meets your needs, please contact us at: business@libraries.cul.columbia.edu

To access resources from off campus [excludes those resources designated library use only] select the resource from the Watson Library website and then log in with your Columbia University UNI user name and password.

Usage restrictions: Columbia University Libraries provides resources for academic use ONLY. Use for commercial purposes is a violation of our licenses with the vendors.

24/7 Help
Frequently asked questions about business and economics

CLIO
Library’s online catalog. Provides information on the library’s holdings of books, journals, and electronic resources.

Articles in journals, magazines or newspapers:

Business Source Complete
Journal and magazine database covering all disciplines of business, including marketing, management, accounting, finance, international business, econometrics and economics. Also contains industry reports, SWOT analyses, and market reports.

ProQuest Direct
An interdisciplinary database containing full-text of more than 3,000 professional, scholarly, trade and general interest periodicals.

Company or industry data, news and more:

Bloomberg (Library Use Only)
Located on four standalone workstations in the Business and Economics Library. Provides current and historical financial quotes, business newswires, descriptive information, research and statistics on over 52,000 companies worldwide.

Capital IQ (Library Use Only)
Contains financial information, M&A transactions, and data on private equity. Available on four terminals in the Watson Library. Business school students and faculty may request accounts at the beginning of the semester. An email will be sent out September about how to register for an account. The number of accounts is limited; please only request an account if you plan to use it.
**Factiva**
Full-text database of newswires, newspapers and trade magazines covering all industries and markets. Includes public company profiles and data.

**iRatings**
Investment research analyzing companies' performance on factors such as environmental, social, and strategic governance management.

**Orbis**
Orbis is a comprehensive database of financial information for public and private companies, banks and insurance companies around the world.

**Standard & Poor's Net Advantage**
Database of S&P stock reports on companies, industry surveys, excel analytic formats and Compustat reports.

**Thomson ONE Banker w/ Investext**
Thomson ONE Banker provides access to financial data on public companies; includes deal databases globally for mergers and acquisitions, new equity issues, bonds, loans and private equity. Contains analyst reports.

**Country overviews:**

**Economist Intelligence Unit**
Database of reports and profiles on most countries covering economics, business and politics.

**Global Insight**
Economic and financial data for U.S. and international economies.

**Macroeconomic, financial, trade data and more on countries:**

**CEIC Data Manager**
Contains economic, industrial and financial time-series data on over 60 countries. Data comes from analysts on the ground and the prime national and regional statistical agencies and major industrial data issuing organizations of each country covered.

**EIU Country Data**
Analytical database of worldwide economic indicators and forecasts, covering more than hundreds of variables in series for each of over one hundred countries. Major data categories include economic structure, foreign payments, external debt stock, external debt service, external trade, trends in foreign trade, quarterly indicators.

**Global Insight**
Economic and financial data for U.S. and international economies.
Reports on technology, media, and telecoms:

**Faulkner’s Advisory for IT Studies**
Contains reports and data on IT infrastructure, telecom, data networking, wireless communications, security, enterprise systems, the Internet and World Wide Web, as well as technology vendors.

**Forrester Research**
Forrester’s research publications analyze a broad range of technology areas such as new media, computing, software, networking, telecommunications and the Internet, and project how technology trends will affect businesses, consumers, and society. Forrester reports include up-to-date industry statistics, as well as illustrative graphs and charts.

**Gartner Research**
Contains market research reports on information technology. Only contains selected reports; does not include access to Dataquest reports.

**Market reports on consumer and industrial markets**

**Datamonitor 360**
Covers company, country, industry and product intelligence as well as business strategies and news and opinion.

**Global Market Information Database (GMID)**
Full-text database of market research reports with an international focus. Includes market size data and company profiles as well as market share information.

**Life Science Analyst**
Part of Datamonitor 360 – Click on databases and then choose LSA Report Center. Tracks over 2500 pharmaceutical, biotechnology and biomedical companies worldwide.

**Mintel Oxygen**
Contains U.S. and international consumer markets reports on electronics, packaged foods, apparel and more.

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