Adobe Photoshop and Illustrator

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What is Creative Cloud?

- Ongoing membership offering priced at $19.99/month for students
- Includes every creative app that Adobe is famous for plus brand new tools
- **20 GB of storage** and a Behance Prosite
- Can be installed of up to two devices
Why Creative Cloud?

- Includes the world’s best creative tools that professionals use
- Applications are always up-to-date
- Build skills that set you apart
- Freedom to experiment, explore, and play
Adobe Creative Cloud

Photoshop CC
Image editing and compositing.

Illustrator CC
Vector graphics and illustration.

InDesign CC
Page design, layout, and publishing.

Dreamweaver CC
Websites, app design, and coding.

After Effects CC
Cinematic visual effects and motion graphics.

Adobe Premiere Pro CC
Video production and editing.

Adobe Muse CC
Website design without coding.

Edge Animate CC
Create interactive and animated web content.

Edge Inspect CC
Preview and inspect web designs on mobile devices.

Edge Web Fonts
Get started with free web fonts.

PhoneGap Build
Package mobile apps in the cloud.

Creative Cloud
Desktop access to Creative Cloud.

Story CC Plus
Collaborative screenwriting, reporting, and scheduling tools.

Kuler
Create, capture, and browse color themes to inspire your designs.

Web Hosting
Online tools for website management and hosting.

Edge Code CC (preview)
Code HTML, CSS, and JavaScript.

Edge Reflow CC (preview)
Design the responsive web.

Typekit
Find the perfect font for your designs.

Digital Publishing Suite
Create content and publish apps.

Behance
Showcase and discover creative work.

ProSite
Build and manage your personal portfolio site.
Adobe Photoshop

- image editing
- compositing
Bitmap Graphics

Ideal for:
● photography
● fixed-sized images
● special effects
Adobe Illustrator CC

- vector graphics
- illustrations
- print and digital design
Vector?!?
Vector vs. Bitmap Graphics

- lightweight file size
- scalable with no loss of quality
Vector Graphics

Comprised of:

- points
- lines
- shapes
Vector Graphics

Ideal for:

● logos
● illustrations
● print design
● web graphics (SVG)
My Favorite Vector Tools in Illustrator

- pathfinder
- create outlines
- outline strokes
Vector Tools in Illustrator

Pathfinder:
- union
- subtract
- intersect
- exclude
- etc.
Let’s make this!
My Favorite Photoshop Tools

• quick selection tool
• image size tool
• adjustments tool
Let’s make this!
WHAT DO YOU WANT TO MAKE?
FOLLOW-UP SURVEY:
Decide what the next workshop will look like!
References:

7. http://mashable.com/2013/05/16/crazy-business-cards/
Thank you for attending!

Questions?