MBA Orientation

Watson Library of Business and Economics

January 23, 2015
Business Library when it was on first floor of Butler Library, 1951.

The Business School was located in Dodge Hall during that time.

Two things you need to know about Watson Library

- Columbia ID is required for entrance
- Food and drink are allowed! (Clean up after yourself!)

Watson Library, circa 1966
Getting help

• Contact a librarian for research help

• **24/7 Help**: FAQ database

• [Research guides](#)
Popular resources

- Bloomberg (library use only)
- Capital IQ (need an account for remote access)
- Factset
- Forrester
- IBISWorld
- IDC Research

List of databases

Watson Library, 1995
Finding . . .

Analyst reports

- ThomsonONE
  - only source we have for analyst reports
  - only works in IE 7, 8 or 9 on a PC

News

- Economist
- Factiva (has Barron's, New York Times and Wall Street Journal)
- Financial Times (need to create free account)
Questions?